

Contact: Christina Gaitan  
Chamber Coordinator  
Colton Chamber of Commerce  
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Christmas lights around the world  
Colton Chamber of commerce  
45<sup>th</sup> annual Christmas Parade

September 20<sup>th</sup>, 2021

This is our 2<sup>nd</sup> year for the Colton chamber of Commerce **Nighttime Christmas Parade on December 4<sup>th</sup>, 2021 – step off at 6:00 pm.**

**We need you!!**

For those of you that are in Scouts, Dance Teams, Marching Groups, Cheer Teams, Car Clubs or own your business that you would like to advertise we would like to see you in the parade. We would like for you to decorate your floats and cars using this year's theme:

**Christmas Lights Around the World**

Applications must be **typed written or printed and signed** and turned in by **November 21, 2021**

Entry fee is \$30.00 and is due at the time your application is turned in

Applications are Available online at [www.Coltonchamber.org](http://www.Coltonchamber.org) or you can visit the Office at 655 N La Cadena Drive across from the Civic Center.

- Multiple cars entries (Car Clubs) will be charged Additional \$10.00 per car
- After November 21<sup>st</sup> a late fee will be charged of \$ 10.00
- Methods of payments can be either cash, check, credit cards, or money

order: payable to the Colton Chamber of Commerce. If mailed, please write attention:

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Christina Gaitan 655 N la Cadena Drive Colton, Ca.92324

The parade will be along the street of la Cadena Drive Beginning on “O” St. and Ending At “D” St.

We will be having opportunities for you to help sponsor this year 2<sup>nd</sup> annual

Nighttime Christmas Parade. This event is attended by over 8,000 residents and community members and would be a great opportunity for you to advertise your

Business by decorating a car or float. your sponsorship will cover the cost of trophies, banner, the master of ceremony and other incidentals.

Sponsorships can provide your business items such as:

- Company name / logo on a banner in the parade or at the Announcer booth
- VIP seating
- Company name including on all parade and thank you advertisement
- MC Sponsorship recognition announced during parade
- Vendor Booth
- Sponsor plaque from the chamber
- Name / logo on chamber website and social media

For more information about the applications and the chamber of commerce please call us : 909-825-2222 or visit our website at [www.coltonchamber.org](http://www.coltonchamber.org)

