

Contact: Christina Gaitan  
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Colton Chamber of Commerce  
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# Toy's in Toyland

## Colton Chamber of commerce

### 48<sup>th</sup> Annual Christmas Parade

September 4, 2024

This is our 48<sup>th</sup> year for the Colton Chamber of Commerce Christmas parade.

**Parade on December 14,2024 step off will be at 10 am**

**We need you!!**

For those of you that are in Scouts, Dance Teams, Marching Groups, Cheer Teams, Car Clubs or own your business that you would like to advertise we would like to see you in the parade. We would like for you to decorate your floats and cars using this year's theme:

## Toy's in Toyland

Applications must be **typed written or printed and signed** and turned in by **November 28,2024 by 5 pm**

Entry fee is \$30.00 and is due at the time your application is turned in

Applications are Available online at [www.Coltonchamber.org](http://www.Coltonchamber.org) or you can visit the Office at 655 N La Cadena Drive across from the Civic Center.

- Multiple cars entries (Car Clubs) will be charged Additional \$10.00 per car
- After November 21<sup>st</sup> a late fee will be charged of \$ 10.00 total = \$40.00
- Methods of payments can be either Cash, Check & Credit Card Make checks payable to the Colton Chamber of Commerce. If mailed, please write attention:

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Christina Gaitan 655 N la Cadena Drive Colton, Ca.92324

The parade will be along the street of la Cadena Drive Beginning on "O" St. and Ending At "D" St.

We will be having opportunities for you to help sponsor this years Christmas Parade. This event is attended by over 8,000 residents and community members and would be a great opportunity for you to advertise your

Business by decorating a car or float. your sponsorship will cover the cost of trophies, banner, the master of ceremony and other incidentals.

**Sponsorships can provide your business items such as:**

- Company name / logo on a banner in the parade or hung in front of the Chambers building towards La Cadena Drive showing our sponsors
- VIP seating around the judge's table
- Company name including on all parade and thank you advertisement
- MC Sponsorship recognition announced during parade
- Vendor Booth
- Sponsor plaque from the chamber
- Name / logo on chamber website and social media

For more information about the applications and the chamber of commerce please call us : 909-825-2222 or visit our website at [www.coltonchamber.org](http://www.coltonchamber.org)