Candyland Colton Chamber of commerce 46th annual Christmas Parade

October 24, 2022

This is our 46 years for the Colton Chamber of Commerce Christmas parade

Parade on December 3^{rd} , 2022 step off will be at 10 am

We need you!!

For those of you that are in Scouts, Dance Teams, Marching Groups, Cheer Teams,

Car Clubs or own your business that you would like to advertise we would like to see you in the parade. We would like for you to decorate your floats and cars using this year's theme:

Candyland

Applications must be **typed written or printed and signed** and turned in by **November 28, 2021 by 5 pm**

Entry fee is \$30.00 and is due at the time your application is turned in

Applications are Available online at <u>www.Coltonchamber.org</u> or you can visit the

Office at 655 N La Cadena Drive across from the Civic Center.

- Multiple cars entries (Car Clubs) will be charged Additional \$10.00 per car
- After November 21st a late fee will be charged of \$ 10.00 total = \$40.00
- Methods of payments can be either Cash, or Check this year

order: payable to the Colton Chamber of Commerce. If mailed, please write attention:

Christina Gaitan 655 N la Cadena Drive Colton, Ca.92324

The parade will be along the street of la Cadena Drive Beginning on "O" St. and Ending

At "D" St.

We will be having opportunities for you to help sponsor this years Christmas Parade. This event is attended by over 8,000 residents and community members and would be a great opportunity for you to advertise your

Business by decorating a car or float. your sponsorship will cover the cost of trophies, banner, the master of ceremony and other incidentals.

Sponsorships can provide your business items such as:

- Company name / logo on a banner in the parade or hung in front of the Chambers building towards La Cadena Drive showing our sponsors
- VIP seating
- Company name including on all parade and thank you advertisement
- MC Sponsorship recognition announced during parade
- Vendor Booth
- Sponsor plague from the chamber
- Name / logo on chamber website and social media

For more information about the applications and the chamber of commerce please call us : 909-825-2222 or visit our website at <u>www.coltonchamber.org</u>