

WHY JOIN the Colton Chamber of Commerce?



EDUCATIONAL OUTREACH

Business seminars presented by top professionals provide our business owners tools to help develop their business.

SCORE

(Service Corps of Retired Executives) A non-profit organization who provide a public service to small business with advice and training. Volunteers share their wisdom and lessons learned in business.

ONLINE BUSINESS LISTING

Business category and address listing in the membership directory creates another opportunity to promote your business.

MEMBERSHIP PLAQUE

A display in your place of business beneficial for member to member discounts and to show your status within the community.

MONTHLY NEWSLETTER

Weekly emails and newsletter page in the Colton City newspaper provides another opportunity to promote your business to membership as well as to learn of upcoming events.

MEMBER TO MEMBER DISCOUNTS

Encourage membership to do business with "you" by providing a discount on your product or service. Another great way to promote your business.

NEW MEMBER SPOTLIGHT

All new members have the opportunity to receive a complimentary article in the Colton City Newspaper and Chamber website.

EVENTS AND MIXERS

Throughout the year the Chamber provides a variety of events in which you can participate and create new connections and business opportunities within the community.

RISE N SHINE COLTON

First Tuesday of each month usually at the Chamber Office always at 8:00 am. Meet fellow Chamber Members, introduce yourself and your business, and network over a cup of coffee. Chamber Members bring your business cards and flyers. Guest speakers are featured each month. Free to Chamber Members, \$10.00 to non Chamber Members. Please RSVP.

BUSINESS AFTER HOURS

Quarterly event (to be announced) held at various chamber members business locations from 5p-7p. Business After Hours events are networking opportunities, offering guests the chance to meet people representing products and services in a relaxed, social setting. Not only will you meet representatives from the host company but since this event attracts dozens of business community members, there's no telling who you'll see! FREE!

MARKETING OPPORTUNITIES

Website Link

Each chamber member has a link from the Colton Chamber of Commerce website to their business. They are categorized by the Directory/Website category of their choice.

Our Lobby is Your Lobby

As a new member, you may bring your business cards and flyers to place in the Lobby. This is another great way to get exposure for your business.

Membership Directory and Visitors Guide

Each Member is listed by their directory classification. Ten thousand directories are distributed each year, through relocation packages, in economic development packages, placed in local hotels, welcome centers and through local realtors. Free Advertising is available to all members.

Colton Chamber of Commerce City Street Map

The Official Colton City Street Map is in full color. Ten Thousand copies to go local Real Estate Offices, medical and dental offices, new businesses and new residents, and new businesses Advertising is available to all members.

BENEFITS

Member to Member Discount Card Program

Member to Member Discount offers discounts exclusive to Chamber members and their employees. Sign up your business today and begin to enjoy your discounts tomorrow.

Ribbon Cuttings

The Chamber will be present to celebrate your new business opening or reopening. The Chamber provides the ceremonial ribbon cutting with a giant pair of SCISSORS!!!! A photo of the event will be featured in the Chamber Newsletter and local papers.

Grand Openings

Grand Openings help members introduce their new and expanding business to the Colton area. Businesses can also request assistance with re-grand opening ceremonies, ground breaking information and media releases.

Enterprise Zone

Enterprise Zone information and benefits and County resources for small business.

Mailing Labels

As a member you can purchase a set of labels to do your very own direct mailing to your fellow Chamber Members. A set of labels will cost you \$10.00, all request must be submitted a day in advance by calling the Chamber Office.

GETTING INVOLVED

Committees

Serving on the Chamber committees is a great way to get involved. The Chamber has a variety of special events and year long committees visit the ones that most interest you then roll up your sleeves and make a difference.

Educational Opportunities

We conduct several seminars throughout the year on many subjects dealing with improving your business.

Business Referrals

The Chamber receives hundreds of inquiries for service and products that are available in the Colton area. The Chamber only